Eastman Theater and Eastman School of Music.

The Gift and Its Purpose.

George Eastman's gift of a school of music and theater to the people of Rochester, for the purpose of developing musical talent and interest in music, was announced on August 3, 1919. The Eastman School of Music was opened on September 15, 1921, and the Eastman Theater on September 4, 1922.

Mr. Eastman's original gift amounted to $3,520,000, divided as follows: $1,181,000 for building and equipment, $1,000,000 for endowment of school of music, and $1,339,000. A few months later he added $1,000,000 for building and equipment.

In the terms of the gift the theater and school of music are the property of the University of Rochester, to be maintained and operated by a separate Board of Trustees for the promotion of musical interests generally. All profits from the operation of the theater will be put back into the enterprise.

Dr. Rush V. Allen, president of the University of Rochester.

Kilbourne Hall stage, showing portrait of Mr. Eastman's mother above the mantel. Kilbourne Hall is named in her memory.

Arthur Alexander, general manager of the Eastman Theater.

An additional gift of $70,000.

Box office of Kilbourne Hall, indication of the charming atmosphere of the institution. As the left to the entrance to the executive offices of the Eastman School of Music.
"The Most Beautiful Theater."

For architectural beauty, wealth of art treasures and completeness of equipment and accommodation, the Eastman Theater is unsurpassed. Above one of the murals on the south wall is the work of Barry Faulkner. They are depictions of Sacred Music and the Music of Hunters and Shepherds. Four panels on the north wall depicting Oriental, Lyric, Musical and Romantic music, were painted by Ezra Winter.

Looking into the auditorium, which seats 3,134 from the stage. There are no seats to interfere with the view and the surfaces are perfect. Mirrors for interior pictures is bathed by a full symphony orchestra and an eighty-dimension organ with more than ten thousand windings and speaking pipes. A bust of Beethoven is installed in the theater.

A glance at the mezzanine and main floors. Seats are equally cozy and comfortable throughout the house, and the music and pictures may be enjoyed with equal pleasure from every seat.
THE EASTMAN SCHOOL OF MUSIC is undoubtedly the finest of its kind in existence.

THE WEBER GRAND DUO-ART REPRODUCING PIANO was purchased and is now installed not only as part of the equipment but one of the faculty.

Probably the most convincing proof of the unapproached and unquestioned artistic position in the musical world that has been accorded The Duo-Art Reproducing Piano is illustrated by the three great schools of music purchasing and installing THE DUO-ART:

The Paris Conservatoire of Music, The Royal Academy of London—and now The Eastman School of Music.

We are indeed proud to have been associated, if even in a small way, with this magnificent manifestation of Mr. Eastman's high ideals which mean so much to Rochester.

BALCOM MUSIC CO.
A. H. WARREN, Manager
38 and 40 East Avenue

YOU will find every advertiser in this section a progressive merchant and worthy of your patronage.

YOU will find every advertising item advertised on this page is worth your patronage and worthy of your patronage.

LEVENSON'S Permanent Wave Process Guaranteed not to break or injure the hair. EXPERT COMB WATER WAVING on Permanently waved articles. Hair as well as Long Hair. 257 EAST MAIN ST. Opp. Speyer—Phone Main 4014

Do you realize the value of the advertisements in those items? They help you determine just what you should buy and which merchant you should patronize.

Women without exception credit us with improving their personal appearance once every five times as often as in the case of men, whom we arrange the catalogues with the aid of one of our own salesmen, all our prices being perfectly equal to that of any other store.

Clara Palmer Oliver
HAIR STORE
45 CLINTON AVE. N.

RAPP'S
DOMINANT DYES AND CLEANERS
58 Clinton North

Rapp's Art Service
Cheese.
Price $1.95 or $2.00

The Duo-Art is without question greatly superior to any other instrument of the kind and I am glad indeed to have my playing repertoire with each manifest melody.

(Signed)

ROBERT PETERSON

The Electrical Fire Alarm and the Low Tension Signal Systems of The Eastman Theater were designed especially for this important service. Holtzer-Cabot Electrical Systems are world-famous. Information and descriptive booklet will be sent post free, upon request. Write Department E.

The Holtzer-Cabot Electric Co.
Boston, Mass.

Holtzer-Cabot

You Can Get the Height of Style at Mally's in Dresses at 39.75

The two Dresses photographed from life, are good examples.

Dress on left is of Canton Crepe with the new circular skirt. $39.75.

Dress on right is of Jaquard Crepe, new style sleeves and drapes. $39.75.

OTHER FALL DRESSES
25.00 to 97.30

This ad shows the latest Steinway Grand is the office and studio of Mr. Alfred Klomberg, Musical Director of the Eastman School of Music.

Buy a Steinway
On Beginning a Musical Education

Music and the musical public have long regarded the Steinway as the standard of perfection. They realize the superiority of a Steinway to any other piano. No other piano is made as a Steinway is made. A Steinway is made on the same principle as a watch, and the results are equally satisfactory.

The largest order ever given for Steinway Pianos in the world was given to J. W. Martin & Bro., for the Eastman School of Music. No other school in the world is equipped with as many fine pianos as the Eastman School. Every piano is a Steinway.

Although it is universally conceded that the Steinway is the finest piano, it is worthy of note that it is not the most expensive piano.

For it is the Steinway ideal to enable the music lover to own the best piano that can be, to own it at the lowest out of pocket, and on the easiest terms possible.

Prices: $875 and up

J. W. MARTIN & BRO.

800 West Main Street

73 State St., Martin Block

G. CLAY COX, Mgr.
Art promenade between Eastman Theater and School of Music.

Grand Staircase and Art Promenade.

A typical corner of the art promenade, which is twenty-five feet wide and extends from Swain Street to Parade Street.

Grand staircase from lower corridor, Eastman School of Music, to art promenade.

Grand staircase from upper corridor to art promenade, Eastman School of Music.
"Every human action gains in honor, in grace, in all true magnificence, by its regard to things that are come to"

The following named firms and individuals participated in the construction and equipment of the new Eastman Theater and School of Music.

AMERICAN CLAY AND CEMENT CORPORATION
1175 East Main St., Rochester
FACE BRICK, SAND LIME BRICK, METAL DOORS AND LIME

JAMES C. BARRY COMPANY
80 North St., Rochester
MARBLE AND TILE WORK

DETOUR STOKER COMPANY
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