

re: George Eastman

5/15/39

HOYT ③

by: I. F. Hoyt (*elderly - still working at Kodak*)  
*50 years - Sept. 28, 1939*

I first met Mr. Eastman in September, 1889, at which time I applied for a position as billing clerk. There were about twenty other applicants and Mr. Eastman interviewed each one and finally selected me. I might say this is the only occasion I had to question his good judgment.

It was our custom to make charge offs from the regular ledger on January and July of each year and submit a list to Mr. Eastman for his O.K. I remember one year the losses were not as much as usual and I felt rather elated. Mr. Eastman, after looking over the list, remarked that possibly I was not liberal enough in credits and that I might be losing some good business. From that time on I was more liberal.

The Credit Department had a number of transactions which we presented to Mr. Eastman for his O.K. and I was always surprised at the quickness with which he grasped the situation. He would ask one or two questions and then he apparently knew more about the subject than I did.

Mr. Eastman always impressed me as being an excellent man in every way and am very glad that I was permitted to work under him for so many years.

IFHoyt:MS

I. F. Hoyt

Hoyt, I. F.

re: George Eastman

5/15/39

by: I. F. Hoyt (elderly - employed at Kodak Office) ✓

I first met Mr. Eastman in September, 1889, at which time I applied for a position of billing clerk. There were about twenty other applicants and Mr. Eastman interviewed each one and finally selected me. I might say this is the only occasion I had to question his good judgment.

It was our custom to make charge offs from the regular ledger on January and July of each year and submit a list to Mr. Eastman for his O.K. I remember one year the losses were not as much as usual and I felt rather elated. Mr. Eastman, after looking over the list, remarked that possibly I was not liberal enough in credits and that I might be losing some good business. From that time on I was more liberal.

The Credit Department had a number of transactions which we presented to Mr. Eastman for his O.K. and I was always surprised at the quickness with which he grasped the situation. He would ask one or two questions and then he apparently knew more about the subject than I did.

Mr. Eastman always impressed me as being an excellent man in every way, and am very glad that I was permitted to work under him for so many years.

IFHoyt:MS

I. F. Hoyt

4/26/40 - Nicholson contacted.

Hoyt says he has nothing to add to this.  
aas

Hoyt, I. F.

Sept. 1939

K O D A K

Page 11

## Half a Century of Service

**A Long-Time Employee of The Company Reviews Some of The Pioneer Days in Our History**

FIFTY YEARS IN KODAK'S SERVICE will be rounded out by Irving F. Hoyt, credit manager of the Company, on September 28.

Recalling for KODAK his early years with the Company, Mr. Hoyt smilingly told how he started in back in 1889. "I had been working as billing clerk in a Rochester department store for about a year," he explained, "but I thought the concern was too big and I wanted a job with a small outfit. So when the Eastman Dry Plate and Film Company—a small concern on State Street—advertised for a billing clerk, I answered right away and was chosen from about twenty applicants. Mr. Eastman interviewed us I remember."

Mr. Hoyt, together with the nine other persons who comprised the company's entire office staff, worked

on the first floor of the four-story building. "We worked from eight to six, and six days a week," he recalled, "and most week nights, too. The office work was done by hand for the most part. It was a laborious job."

Soon Mr. Hoyt was transferred to bookkeeping, and, shortly after that, placed in charge of both the books and the billing. Next, the collection of accounts was added to his duties, and in 1903 he was appointed manager of that department. He has been in charge of credit and accounts ever since, heading a department of some fifty employees.

There have been many changes at Kodak since the days when Mr. Hoyt bicycled to his job in the original Eastman building. "There was a lumber yard that sold kindling wood in front of the building" he recalled. "And a group of small houses occupied the site of the Camera Works. The first office building was erected in 1913, and my department was moved to the 12th floor."

Even though the Company did not remain the "small outfit" that attracted Mr. Hoyt as a lad of eighteen, he has never regretted coming here. "I knew Mr. Eastman well," he says.



Irving F. Hoyt, credit manager of the Company, who has worked for Kodak since September, 1889

"And I am proud to have worked under him and for Kodak during many eventful years."

A graduate of the Rochester Business Institute, Mr. Hoyt is a member of the Rochester Association of Credit Men and a past director of the National Association.

Quiet spoken, but possessor of a good sense of humor, he classes himself as "a poor golf player." He likes cards, but he warns: "I only play at bridge. Poker is a much better game."

### Did You Know?

THAT the National Resources Committee has estimated that the proportion of United States population over 65 years of age will have increased from 5.4 per cent (6,600,000) in 1930 to 11.9 per cent (18,000,000) by 1970?

That the Government of Victoria, Australia, is branching out on a large scale in the use of educational films? "Eighteen quarter-hour sessions for three school terms are to be included in the customary curriculum," says the *Photographic Dealer*.

That a recent study of 30 metropolitan daily newspapers reveals a 40 per cent increase in the use of photographs since 1931?

That a one-time bank clerk with a Baby Brownie as a hobby has found a totally unanticipated good future? "He worked on a cataloguing project in a museum," relates the *Survey Graphic*, "He took a few pictures which were used in a museum report. Now he is an assistant curator . . ."

## Kodak Plate Records Royal Return



This photograph showing King George and Queen Elizabeth, with the two young princesses, driving through London's East End on their way to Buckingham Palace after their visit to Canada and the United States, was taken on a P.1200 plate, manufactured by Kodak Limited. The sky was overcast and rain threatened. The picture, published in the "Daily Mirror" and other newspapers, is copyrighted by Keystone Press Agency

Hoyt, I. F.

## Let's Ride a Hobbyhorse to Happiness

### Worthwhile Use of Leisure Hours Can Bring Unlimited Pleasure and Contentment

OUR FOREFATHERS had very little time for hobbies. Work monopolized every waking hour.

If an ancestor collected coins, he evidenced a talent for thrift rather than numismatics. If he fashioned pottery, his mind was on porridge rather than artistic beauty. He couldn't even dally over a bed of pansies and petunias for the good of his soul—he must needs hoe the spuds and maize for the good of his stomach.

Life today is far less severe. We have time now to entertain ourselves. Out of the hours of each week, there is a liberal slice of free time offering opportunity for the development of hobbies and leisurely pastimes. Not all of us, unfortunately, enjoy the benefits and lively pleasures that lie hidden in these carefree hours. The wise choice of a hobby may help.

Just what is a hobby? Without consulting a dictionary, we propose to define a hobby as any activity in which we engage for the simple reason that we jolly well enjoy it. There's no question of profits—though some hobbies are profitable. There's no question of necessity—though our

interest in something may fairly demand that we tinker with it. There's only the question of spending our time in some absorbing way that fires our imagination, banishes our cares, shoos away our worries, and leads us out of the humdrum into a personally satisfying activity. Or, as Dr. John Finley, distinguished editor, expressed it, "Leisure is an opportunity to re-create energy and build up mental and physical health, both of which are essentials to happiness, whether in work or in play."

To be of greatest value, a hobby ought to be carefully chosen. If your main interest lies in literature, you probably wouldn't enjoy a hobby that develops your biceps. If there's no other thing that gives you quite the lift that you get in a game of tennis, you probably shouldn't go in for parlor magic. The point is, you can choose a hobby that will fit you like a glove, a hobby that coddles and develops your closest interests. There are four kinds of hobbies from which to choose—those in which you do things, make things, acquire things, and learn things.

The first class is made up largely of sports and games. Tennis, golf, badminton, and other sports may be taken up wholeheartedly as hobbies. The thrill of a contest, the exercise



*In simplifying the technique of photography and thus making it available to all, George Eastman's labors led to one of the most popular of present-day hobbies*

of unused muscles, the development of grace and form can make a sport a satisfying and worthwhile hobby.

As a hobby, making things offers a wide field for our talents. Woodworking, modelmaking, bookbinding, metalworking, printing, inventing, home decorating, and kindred activities employ both hand and mind.

The pleasure of acquiring things generally begins in childhood when we collect marbles, shells, birds' eggs, and similar things. To the adult, a new thrill may be found in collecting antiques, stamps, coins, autographs, guns, books, and chinaware. A carefully assembled collection, with all the study and searching it involves, is one of the most satisfying of hobbies. Collecting is not necessarily an expensive hobby, either.

Learning things, as a hobby, can be as adventurous and exciting as a trip to the ends of the earth. The study of history, architecture, astronomy, botany, geology, or geography can lead us into romantic realms far removed from the petty annoyances of everyday life.

Our leisure hours away from work, our week ends and vacations, and the years after retirement from active duty can be filled with unending happiness and contentment by the enthusiastic pursuit of a hobby. Lose yourself in a hobby—and you'll get more joy out of life. It's worth it.



*Hobbies serve to take our minds from the cares of everyday work. But they can also be light and pleasant versions of our normal occupations. Model shipbuilding evidently fills leisure hours for these four sailors*