

BRIAN USHER

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Said it was fascinating case study and "is still unraveling. He had so much going for him. The national answer is that he was boring. It's a lot more complicated than that." I said "Didn't come across". He said "Didn't communicate."

Said Iowa was the end.

Said Bill White was fearful of Greg Schneider's influence, but "wouldn't buck him." "He sat there in the headquarters worrying about Greg Schneider's influence on the road. But when he disagreed with Schneider, he wouldn't buck him. He was afraid he would lose his influence, but yet he delegated so much to others. It was weird. He delegated the polling, the mailing, the finances--so much of the operation. Some of these people--Hamilton, Sawyer, Schneider--were good at their crafts. But they didn't know John Glenn. And they didn't know how to run a John Glenn campaign. Greg Schneider may be a good press secretary, but he was a terrible theoretician, a terrible theoretician of democracy. Smash all the interest groups! Crazy!

He agreed with me that John's background had a lot to do with it.

"He always separated politics from government; and they can't be separated."

"He threw the politicians overboard. And when he needed them, they weren't around. He had to hire people who didn't turn out very well."

"I'm not sure he has learned enough from the campaign."