

ED FURTEK

December 8, 1982

He thinks they'll be ready to go in January - have fund raisers getting into shape.

Talked about (1) briefing books (2) outside people to help with new proposals (3) white papers.

"old values - new horizons" may be campaign themes.

Lisa Meyers didn't want to be press secretary because she didn't think Bill White would give her access she needs to Glenn. (Bob Andrews' story)

"First the press says Glenn is dull and boring. Then they stop that. Then they say his staff stinks. Pretty soon they'll start looking at the issues--very soon." He talked about problem with advisory committees, "a mistake" because there was no follow through.

Talked about Hart having a higher issue profile than Glenn--i.e., his 100 days plan. But sees dangers in that. Says Hart is always trying to do something new. People are not enthralled with that.

"The country has been through a lot of turmoil and they want stability. People also want to cover their own ass. They are afraid for their own personal situation. They are right. That's where the protectionist sentiment comes from. I think--and here I feel more strongly than the Senator--that the rest of the world owes us. They owe us four years to concentrate on our problems, to get our own house in order. We did it for them. They can do it for us."

As we talked about my idea, Ed saw it as fitting in somewhere after the briefing books had been completed--which are more a retrospective drawing together of his record and principles he might endorse--and when they reach to think of new proposals. I asked him about the way John takes in information.

"He likes to be briefed before he goes into a policy discussion. He likes to have something to read so that he can think about it beforehand. Then he enters the policy discussion and asks questions and gets something out of it. Last weekend we went to talk with the Women's Equity group. So, beforehand, we had to go through the entire gamut of women's issues with him. It was a chance to give him a whole set of briefing issues on everything related to the subject--from the feminization of poverty to social security problems. It went well. In three weeks he will give an agriculture speech to the Farm Bureau in Texas. That will give us a chance to go over the range of agriculture issues with him. We'll prepare briefing papers and then have a discussion. He likes to do this before a speech, because when he speaks he likes to wander off on his own. It drives us crazy, but he likes to depart from the text. It's his way of showing he's in control of the situation. He feels comfortable doing that only when he feels he's mastered the material. So he wants to be briefed beforehand. The trouble is we don't have an opportunity to brief him on very many subjects. Meetings or speeches force him to sit down and be briefed. Otherwise we fight for his time with everybody else. We were able to knock several good political events off his schedule next month to give him time to think about domestic policy issues. He'll go to South America for three weeks in January. It's the only continent he has never visited. That will be good for him."

Ed agreed that foreign policy is not his problem. Domestic policy is. Ed agrees that he needs to think about the economy.

Glenn to Furtek. "Jimmy Carter got elected on generalities, Ronald Reagan got elected on generalities. I'm not going to get elected on generalities." Furtek to Glenn. "It would make my job a lot easier if you

would." Ed and I agreed that, despite what he says, he'll get elected on generalities.

Ed talked about RR and JG as having same values--family, God, patriotism, but that RR's crucible was Hollywood, which is past oriented and JG's crucible was space program which is future oriented. Glenn not afraid of future; is comfortable with research, development, high technology, future problems. He evokes nostalgia, but he's future looking. "Old values, new horizons."