

DALE BUTLAND

December 6, 1982

I had a little talk with Dale in the hall. Says "There is pack journalism. David Broder followed us for 4 days in Georgia and write a nice column saying Glenn was not dull as people had said. And sure enough, in the next few days, the Boston Globe, the Christian Science Monitor and others said 'Glenn is not dull.'

Mayland poll when TK was still in the race showed Glenn with a bigger spread over RR than ~~Madaia~~<sup>madaia</sup> or TK.

He, or Ed later, talked about how they put jokes in John's speeches as 'one way of coping with the "dullness" theme. He feels, anyway, that they have come out of that. Broder says "He has improved since 1976". There is a sense of improvement.