

Call to Fran Weis 10/27/92

- She's worried - PC's ads are "very effective and they're all over the place. We know they are having an effect because we get asked about 'bounced checks' when we make get out the vote calls. They've picked a theme from the beginning and stuck with it all the way through--that you can't trust WF."
- Worried about the run-off - black vote won't turn out, but Republicans will, incumbent will seem vulnerable.
- "Bill has been shut up in his office all day." Has to decide whether to put our tough crime spot on or not. Has to make a decision on that.
- They've also put the conflict of interest spot on--which was the subject of a similar decision when I was there. Now there's another decision to escalate or not. Crime is their toughest spot.
- The fact that Bill is deciding anew means, to Fran, that he's had bad poll numbers and that worries her.
- "Merle Black said he's surprised that Wyche has gone negative when he's so far ahead. But he didn't follow up with the next question: Wasn't there areas on why he went negative?"