

BOB TYRER

February 23, 1982

He talked about sequence of calls once he got news. First to AP wire. They call their subscribers--all TV and radio in Maine. (UPI has fewer subscribers). Besides, AP guy had known about issue and written about it. Bob calls back to TV stations to make sure they have information they want. But AP gets it to TV. BC gets announcement credit on TV. "It's a logistical problem more than anything else. If the announcement had come at 5:00, we would have had time to get our press release out with the whole story. And people would have had to use it on radio and TV because that would be all they had. If it had come out at 3:00 that would have been too early, because they would have had a chance to think about it and call the other offices. As it was, ten minutes before 6:00 was too late to get the whole story out. So it was good; but it could have been better."

"The switchboards in the radio stations shut down at 5:00. You don't have to worry about the press because they have until 8:00 to file their stories."

Re other offices. "Snowes office called at 6:15 and asked us what it all meant. Mitchell's office called at 6:30 and asked if they could go public with it. Emery's office never called at all. They had gone home."

"A lot of times we are on the other end of the stick. We don't know too much about it and we are scrambling. But this time we deserve the credit, because of what Bill did and because of Bob Umphrey's knowledge of the industry and his contacts with the industry."

"We don't stick it to the other members of the delegation. But we don't mention them either. It's every man for himself."

Bob U. "'Forester was ecstatic. Penley was pleased, but wondered if they didn't get 3 years. Diamond was excited about it. Penley didn't know

what went in behind the scene down here. They had no idea how close they were to getting nothing. Forester knew everything we did and that's why they were so happy."

They'll send out a newsletter targeted to 3 counties--they get names from licenses and they pull zipcodes. They'd like to have a Sunday "thumb-sucker." They'll do one segment of their Q & A. "If we did a full state newsletter, that would be beating it to death."

Bob T says to someone on the telephone "I'm up to the Kazoo in clothespins today." And he was in at 7:00AM to contact radio stations, sending them his taped messages. By time I got there at 9:00, he had completed it. He was still talking to a few people.

Bill Cohen called the two radio stations that couldn't take tapes. Bob said he had to remind Bill of the key facts. He tends to turn off "All these guys have terminal turn off." I said, "If he cared enough to go to Deaver, he must remember it." Bob said he did, but "he has to be reminded constantly." He just has too many things on his mind.

Bob U went off to National Potato Council meeting on Monday night; Tom Daffron was concerned with getting some information into a Fortune magazine article; he was also trying to seel David Cullham of CBS news on story on a Maine guy who has a hydroelectric plant in his front yeard and has spent 1,000 hours filling out forms so far. (Charlie McArthur.)

I went back at 5:00 that evening. Nothing had happened. They were getting ready for Bill to take a weekend trip to Maine. He would mention the clothespins during his speech in Rumford. Also will talk in Farmington. That will be it.