

re: G. E. project

C OTSWORTH

from Mr. Moses B. Gotsworth
2625 Hemlock Street
Vancouver, B. C.

January 12, 1940

I regret that I do not remember the name of the Rochester man I met there, who knew Mr. Eastman in his early days of struggle, about the time he formed the Kodak Company. That man told me that when a boy, he saw Mr. Eastman coming up the garden path and on telling his dad who it was, Dad bolted out of the back door and got out of sight before Mr. Eastman reached the front door. On his return, Dad explained to his son, that the reason he bolted was that he knew Mr. Eastman wanted to buy their house and to pay for it in Eastman shares so that Mr. Eastman could get the Bank to loan development needed money on the mortgage. But Dad had no confidence in Mr. Eastman's venture, so he kept out of Mr. Eastman's sight. The son told me how both he and Dad regretted that lost opportunity, and significantly added "we have been kicking ourselves ever since those shares would now be worth from \$300,000 to \$500,000.

I was once walking through the workshop with Mr. Eastman, when he stopped to introduce me to the old workman who poured Mr. Eastman's film on the first "dry plate." The dear old faithful worker saluted his employer (then the great millionaire) with the words "Good morning George," as naturally as if he had been addressing a working comrade, and Mr. Eastman shook his hand as cordially as he would shake the hand of the General Manager of the Kodak Company.

Cotsworth, Moses B.

re: G. E. project

page 2- Cotsworth

Mr. Lorimer, when editor of the Saturday Evening Post wrote offering Mr. Eastman two pages free of all cost, to help forward Calendar Reform. That letter Mr. Eastman handed to me, suggesting that I should write the article. I suggested that as I was used to British wording and spelling, Mr. Ackerman would be a more suitable writer. Mr. Eastman then said "you two collaborate in writing it, and then let me see it." We drafted the article together and I took it to Mr. Eastman, who said, "that will do fine," and promptly added "directly Lorimer sees that he will know I have not written it." He never took credit for doing anything for Calendar Reform which is forging ahead in nearly all nations. For example all British railway companies use 4-week Periods instead of months to better manage their affairs, as also do all British Government factories of Royal Arsenal, London Transport Board, and leading British manufacturers, with more than 1,000 businesses in the United States.

Whenever I wrote in my draft letters for Mr. Eastman to sign, and there was any reference made giving credit or appreciation to him, he invariably remarked, "cut that out," and to Mr. Meredith Stiles, the American Secretary, and others, he typically remarked, "that is Cotsworth's baby."

Cotsworth, Moses B.

m gh

1/18/40

Moses B. Cotsworth, F.C.A., F.G.S., F.S.S. ✓

(Formerly General Director of the International Fixed Calendar League)

Author of Unique Articles for Magazines, Etc.

copied as

Late of

1 Regent Street
London (England)

2625 Hemlock Street
Vancouver, B.C.

1940 Jan 12

Colonel Solbert
Kodak Office,
ROCHESTER, N.Y.

Dear Colonel Solbert,

I reciprocate Your wishes for this year 1940, hoping that you and your family will be in good health and prospering during many future years.

In response to your request I append the following notes concerning our great friend Mr George Eastman :-

I regret that I do not remember the name of the Rochester man I met there, who knew Mr Eastman in his early days of struggle, about the time he formed the Kodak Co. That man told me that when a boy, he saw Mr Eastman coming up the garden path and on telling his dad who it was, Dad bolted out of the back-door and got out of sight before Mr Eastman reached the front door. On his return, Dad explained to his son, that the reason he bolted was that he knew Mr Eastman wanted to buy their house and to pay for it in Eastman Shares so that Mr Eastman could get the Bank to loan development needed money on the Mortgage. But Dad had not confidence in Mr Eastman's venture, so he kept out of Mr Eastman's sight. The son told me how both he and Dad regretted that lost opportunity, and significantly added "we have been kicking ourselves ever since those shares would now be worth from \$300,000 to \$500,000."

I was once walking through the work-shop with Mr Eastman, when he stopped to introduce me to the old workman who poured Mr Eastman's film on the first "dry-plate". The dear old faithful worker saluted his employer (then the great millionaire) with the words "Good morning George", as naturally as if he had been addressing a working comrade, and Mr Eastman shook his hand as cordially as he would shake the hand of the General Manager of the Kodak Co.

Mr Lorimer, when Editor of the Saturday Evening Post wrote offering Mr Eastman two pages free of all cost, to help forward Calendar Reform. That letter Mr Eastman handed to me, suggesting that I should write the article. I suggested that as I was used to British wording and spelling, Mr Ackerman would be a more suitable writer. Mr Eastman then said "you two collaborate in writing it, and then let me see it". We drafted the article together and I took it to Mr Eastman, who said "that will do fine," and promptly added "Directly Lorimer sees that, he will know I have not written it".--- He never took credit for doing anything for Calendar Reform, although he was the back-bone of the efforts to establish that Reform which is forging ahead in nearly all Nations. For example All British Railway Cos use 4-week Periods instead of months to better manage their affairs, as also do all British Government factories the Royal Arsenal, London Transport Board, and leading British Manufacturers, with more than 1,000 businesses in the United States.

Whenever I wrote in my draft letters for Mr Eastman to sign, and there was any reference made giving credit or appreciation to him: he invariably remarked, "Cut that out" and to Mr Stiles, the American Secretary; and others he typically remarked, "That is Cotsworth's baby."-----With best wishes,
Yours sincerely, *Moses B. Cotsworth*

Cotsworth, Moses B.