Commemorative stamp
HONORING GEORGE EASTMAN 1854-1954

In recognition of the 100th Anniversary of his birth, Graflex proudly joins the contemporary photographic world, and the United States Government, in paying tribute to George Eastman, "the father of modern photography."

Our opportunity to serve as makers of cameras and photographic equipment for more than sixty years, would never have existed were it not for Mr. Eastman. We consider it a privilege to be a part of the industry which has brought pleasure and progress to so many.

The envelope and stamp bearing this message will undoubtedly become a collector’s item. We are indeed happy to send it to you.

Bob: that you'd be interested in this first "cover" mailing.

Graflex, Inc. 154 Clarissa Street Rochester 8, New York
Commemorative stamp
Commemorative stamp
Commemorative stamp
George Eastman Commemorative Stamp

KODAK IS PLEASED TO SEND THIS OFFICIAL FIRST DAY COVER AT YOUR REQUEST. IT COMES TO YOU WITH THE COMPANY’S BEST WISHES.

Commemorative stamp
Commemorative stamp

STAMPS
A WEEKLY MAGAZINE OF PHILATELY

NEWSPAPER
10c

VOLUME NO. 83 ★ NO. 13 ★ WHOLE NO. 1085 ★ JUNE 27, 1953

On the left, Robert E. Pullen, newly appointed Director of the Post Office Department's recently established Division of Philately; and Albert J. Robertsohn, Assistant Postmaster General, who is head of the Bureau dealing with this function.
Commemorative stamp
A Visit to Rochester
On June 11-12, 1953

THE two hobbies which have undoubtedly attracted the largest number of people throughout the world are stamp collecting and photography, and at Rochester, N. Y., the two are more effectively combined than at any other place in the entire world.

Our first invitation to the Rochester Philatelic Society eighteen years ago came from Henry Berman, and our most recent visit again came at the instance of Mr. Berman, who met us at the airport shortly after noon on Thursday, June 11. From there he took us to the attractive residence of Guy Michaels, which is near the airport, for a quick lunch, and then we proceeded to Mr. Berman’s home on the outskirts of Rochester, a lovely three and a half acre plot inherited from his father, and where he has been living for the past thirty-eight years.

Mr. Berman had arranged quite an active schedule so we did not tarry long at his home, word to Eastman House in the heart of the city, to inspect the Museum of Photography which has been assembled there as a memorial to George Eastman, founder of the Eastman Kodak Company. The George Eastman House was founded in 1947 as an independent institution by the Eastman Kodak Company and the University of Rochester, which inherited the building from George Eastman. It is chartered by the University of the State of New York as a non-profit and educational corporation. To quote from its illustrated guide: “The scope of the George Eastman House is as broad as photography itself. The exhibits span more than a hundred years, from daguerreotypes made in minutes to action photographs taken in a thousandth part of a second. You will see step-by-step changes in cameras. You will see how photography has expanded so that today the camera is a useful, often indispensable, tool in every branch of human endeavor. You will see apparatus that springs into action at the press of a button. You will grasp the principles of color photography by performing experiments. You will see photographs which rank as art. In the Dryden Theatre you will view famous moving pictures of yesterday.”

Our schedule had called for a half-hour inspection of George Eastman House, but the exhibits were so fascinating that we spent over three hours in going over them, and had to hasten to the Sheraton Hotel, where a dinner had been arranged before a meeting at the Rochester Museum.

Under the supervision of the Director, General Oscar N. Selbert, and Curator, Bernard Newhall, as well as one of the staff members, Dean Freyday, we had a fascinating tour through the fifty rooms of the Museum, which culminated in the General’s apartment on the top floor of the mansion.

On July 12, 1954, the 100th birthday of George Eastman and modern photography will be celebrated, and one of the reasons for our lengthy discussion was the fact that General Selbert hopes to be able to induce the Post Office Department to issue a special commemorative stamp for the event.

The great influence that Mr. Eastman had in the development of this important industry would certainly indicate that he was worthy of such consideration, but of course there are many problems to overcome and many other famous Americans who deserve a like honor. It brings to mind once again the series that has been previously suggested to honor American Philanthropists, or as it has been aptly called, “Heroes of Peace.” Such a series could well include a man of the importance of George Eastman, and the matter is being prepared for presentation to the Post Office Department.

When we arrived at the Sheraton Hotel for the dinner, we found a goodly crowd awaiting us, which included the following: Henry Berman, Miriam Berman, Eva Reperger, Edward T. Kelly, A. James Wainwright, Eleanor T. Warren, Jane G. Wilson, Walter O. Wilson, Mildred O. Plato, and S. Claire Place, from Rochester; John B. Morton, Louis W. Zenger, Niagara Falls; Charles Lott, and Adolph Steep, from Buffalo; Dorothy P. Fordham, from Webster; Ernest E. Schuster, from Kenmore; Charles Bridge, from Pittsford; and Arthur J. Aisenson, from Syracuse.

By the time we arrived at the Rochester Museum the hall was well filled, and we were pleased to note not only the outstanding collectors of Rochester, but many delegations from the nearby cities, including at least a dozen from Buffalo, several from Batavia, and Danville, and other places in between.

Our talk was devoted largely to the stamps contained in our demonstration collection, and, of course, a sales talk on the value of philately.

Friday was devoted largely to an inspection tour through Kodak Park. Bright and early in the morning we were picked up by Charlie Bridgeman, who is connected with the East-
Commemorative Stamp Program for 1953

Feb. 23—Washington, D. C.—3c National Guard (4-50-1/10) (53)

Mar. 2—Chihuahua, Chih.—3c Statehood—(5-70-2/7) (23)

Mar. 3—Olympia, Wash.—3c Washington Territory (1-50-2/14) (53)

Apr. 3—St. Louis, Mo.—3c Louisiana Purchase (4-50-3/21) (53)

May 25—Dayton, Ohio—6c Fiftieth Anniversary of Aviation (5-50-4/25) (53)

July 14—Washington, D. C.—3c Commander Mathew C. Perry (4-50-6/27) (53)

Oct. 13—Kansas City, Mo.—3c 25th Anniversary Future Farmers of America

DATES TO BE ANNOUNCED

First day sales and dates have not yet been officially announced on the following. They will be published as soon as available:

75th anniversary American Bar Association

100th anniversary of Gadston Purchase

Recogizing memory of General George S. Patton, Jr.

300th Anniversary New York “Sage Moire Hill”, Home of Teddy Roosevelt

Symbolic “H” or “W” indicate horizontal or vertical format, and numerals following show number of stamps in sheet date at and in issue of STAMP’S illustrating design. When this information is omitted, it is not yet available.

United Nations Issues

April 24—“Refugee” stamps in 3c and 5c values.

June 12—Universal Postal Union commem., in 3c and 5c values.

Sept.—Embossed envelope in 3c denomination, in two sizes. (Excel dates not given)

Oct. 24—United Nations day commem., in 3c and 5c values.

Dec. 10—Human Rights Day, commem., in 3c and 5c values.

Commemorative stamp

United States 1919 to 1929

Ummied O. G. Blocks

4506 1c Green, 2c Brown.

506 2c Brown, black.

508A 1c Green, 2c Brown.

508B 1c Green, 2c Brown.

508C 1c Green, 2c Brown.

508D 1c Green, 2c Brown.

508E 1c Green, 2c Brown.

508F 1c Green, 2c Brown.

508G 1c Green, 2c Brown.

508H 1c Green, 2c Brown.

508I 1c Green, 2c Brown.

508J 1c Green, 2c Brown.

508K 1c Green, 2c Brown.

508L 1c Green, 2c Brown.

508M 1c Green, 2c Brown.

508N 1c Green, 2c Brown.

508O 1c Green, 2c Brown.

508P 1c Green, 2c Brown.

508Q 1c Green, 2c Brown.

508R 1c Green, 2c Brown.

508S 1c Green, 2c Brown.

508T 1c Green, 2c Brown.

508U 1c Green, 2c Brown.

508V 1c Green, 2c Brown.

508W 1c Green, 2c Brown.

508X 1c Green, 2c Brown.

508Y 1c Green, 2c Brown.

508Z 1c Green, 2c Brown.
with, General Oscar N. Solem and
Professor Newhall as Editors.

Members of the National
Federation of Stamp Clubs will soon be
asked to vote on their reaction to
ward a series of stamps devoted to
"Heroes of Peace," as outlined, and
including the name of George East-
man in one of the suggested subjects.

In the meantime, if any of our re-
corders are interested, we would be glad
to have their views on the subject.

The Australian George V
Fivence

Australian Commonwealth. The George V
Fivence 1912-1938, by Gordon Ward. Published by H. E. Wingfield

This new seventeen-page booklet
by the outstanding authority on the
subject will be welcomed by the
many who have a keen interest in
these particular issues of the fiv value.
Up until now there has been very
meager information available, and
Dr. Ward has included everything
he has been able to learn about the
two dies, the three plates, and the
five issues of the King George V fiv
value.

Special attention is given to the
progressive flaws, and Dr. Ward
has included a checklist of the
minor flaws and variations found on
the three plates that were used.

There are seven diagrams and
illustrations, including diagrams of
the main varieties of the three plates.
These are very clearly defined, and
will be of immense aid to special-
ists.

The booklet is obtainable directly
from H. E. Wingfield & Company.

STAMPS © June 27, 1933

WANTED TO PURCHASE

406600 POSTAGE STAMPS

NEW ISSUES

MINIT BRITISH COLONIALS

Attention — New Collectors

With the news of the Queen Elizabeth II coronation, interest in the field of BRITISH COLONIALs, will certainly increase. We can supply you with current values from our own files. There are few countries where stamps are more eagerly and automatically increased by the British Empire in stamp collecting than the British Colonies. For years our before listed BRITISH COLONIALS, will also continue to rise. Our present stock list for the BRITISH COLONIALS is now in volume eight, and we are now taking orders for the BRITISH COLONIALS in volume eight, and we are now taking orders for the BRITISH COLONIALS in volume eight.

SPECIAL NOTICE

We are handling the G. F. PARKER CORONATION ALBUM with a note for every Coronation Stamp of the British Empire and Dominion. Order Yours.

Postage Paid 50c.

CORONATIONS — Individually Priced.

Dominion Coronations — Individually Priced.

Carbon Stamp Company
45 HERRICK DRIVE Phone 3725 LAWRENCE, L.I., N.Y.
Commemorative stamp

Commodore Perry Stamp To Be Issued July 14th

Postmaster General Arthur E. Summerfield has announced that the 5-cent stamp to commemorate the 100th anniversary of Commodore Matthew C. Perry's negotiations with Japan, which opened her doors to foreign trade after more than two hundred years of isolation, will be first placed on sale at Washington, D. C., on July 14, 1853. The stamp will be 0.84 by 1.44 inches in dimensions, arranged horizontally with a double outline frame, printed by the rotary process, electric-eye perforated, and issued in sheets of 20. The color of the stamp will be announced later. An initial printing order of 850,000 Perry stamps has been authorized.

The overall design of the stamp depicts a night scene of the first anchorage of Commodore Perry's vessels off Tokyo Bay with Mt. Fuji in the distant background. Arranged vertically on the left of the stamp appears the wording "U.S. Postage" and "5c" in a dark modern French alphabet, creating a Japanese climatic effect. In the upper right corner is shown a likeness of Commodore Perry and directly underneath the portrait appears the descriptive title "Commodore Matthew C. Perry U.S. Navy," arranged in three lines in white face Gothic. Placed to the left of the name of the Commodore is the map of Japan. The design was done by the artist George B. Babbitt.

The edge of the stamp will be perforated in the usual manner and the stamps will be issued with a complete set of four large metal stamps.

The stamp will be available at all post offices in the United States and at the Post Office Department in New York, New York. It will also be available at the time of issue at the Post Office Department in London, England, and at the Post Office Department in Paris, France.
THE WHITE HOUSE
WASHINGTON

July 8, 1954

Dear Oscar:

I am delighted to learn of the special stamp commemorative of George Eastman, and I am happy to send my greetings to everyone attending the ceremony marking the issuance of that stamp.

You are paying tribute to the memory of a man whose name is not only synonymous with photography but intimately connected with music, industry and philanthropy. His imagination, his diligence and courage, the breadth of his interests - these combined to give America a truly great man.

I know that all of you in Rochester are proud of his association with your fine city.

With warm personal regard,

Sincerely,

Mr. Oscar N. Solbert
Director
George Eastman House, Inc.
900 East Avenue
Rochester 7, New York
THE GEORGE EASTMAN STAMP

The Trustees of the George Eastman House request the pleasure of your company at the inauguration by the United States Postal Department of the George Eastman Commemorative Stamp on Monday, July 12, 1954, in the Eastman Theatre at 11 o'clock in the morning.

You will receive, at the Eastman Theatre, a souvenir program enclosed in an official first day envelope cancelled with the new Eastman stamp affixed, ready for addressing to yourself or friend, but do not mail.
PRESENTATION OF STAMP ALBUMS

by THE HONORABLE ALBERT J. ROBERTSON
Assistant Postmaster General

THE HONORABLE DWIGHT D. EISENHOWER
President of the United States of America
Received by The Honorable Kenneth B. Keating

THE HONORABLE ARTHUR E. SUMMERFIELD
Postmaster General of the United States

THE HONORABLE THOMAS E. DEWEY
Governor of New York State
Received by Mrs. Charles W. Weis, Jr.

THE HONORABLE ALBERT J. ROBERTSON
Assistant Postmaster General

THE HONORABLE SAMUEL B. DICKER
Mayor of City of Rochester

DR. CORNELIS W. deKIEWIET
President of University of Rochester

DR. ALBERT K. CHAPMAN
President of Eastman Kodak Company

DR. C. E. KENNETH MEES
President, George Eastman House

MR. LOUIS B. CARTWRIGHT
Postmaster of City of Rochester

MR. GEORGE B. DRYDEN
For the George Eastman Family Archives

MR. HARRY L. LINDQUIST
President, National Federation of Stamp Clubs

MR. EDWARD P. CURTIS
Motion Picture Association of America

MR. HOWARD A. SCHUMACHER
National Association of Photographic Manufacturers

Commemorative stamp
PROGRAM
Orchestra Music from 10 to 11 o'clock

Mr. Oscar N. Solbert, Presiding

National Anthem
Eastman-Rochester Orchestra

Invocation

Greetings
The Honorable Samuel B. Dicker
Mayor of City of Rochester

Address
The Honorable Marion B. Folsom
Undersecretary of U. S. Treasury

Orchestra
"Merry Mount" Suite, Hanson
Dr. Howard H. Hanson, Conducting

Remarks
Mr. Thomas J. Hargrave
Chairman of Board, Eastman Kodak Co.

Address
Mr. Adolph Zukor
Chairman of Board, Paramount Pictures Corp.

Address and Presentation of Stamp Albums
The Honorable Albert J. Robertson
Assistant Postmaster General

Response, Oscar N. Solbert

Benediction
Most Rev. James E. Kearney, D.D.
Bishop of Rochester
TRUSTEES OF THE
GEORGE EASTMAN HOUSE

MR. RAYMOND N. BALL
DR. ALBERT K. CHAPMAN
DR. CORNELIS W. DEKIEWIET
MR. GEORGE B. DRYDEN
MR. M. HERBERT EISENHART
MR. JAMES E. GLEASON
MR. THOMAS J. HARGRAVE
MR. CHARLES F. HUTCHISON
DR. ALBERT D. KAISER
MR. DONALD McMaster
DR. C. E. KENNETH MEES
CAPTAIN EDWARD STEICHEN

THE GEORGE EASTMAN
STAMP CEREMONY COMMITTEE

Mr. James E. Gleason, Chairman
Mr. Oscar N. Solbert, Secretary
Mr. Robert P. Aex
Mr. Alexander M. Beebee
Mr. Thurston E. Browne
Mr. Louis B. Cartwright
Mr. Vincent S. Jones
Mr. Kenneth B. Keating
Mr. Harry L. Lindquist
Mrs. Thelma H. McNamara
Mr. Harold C. Ostertag
Mr. Ernest A. Paviour
Mr. Waldo B. Potter
Mr. Thomas F. Robertson
Mr. Charles L. Rumrill
Mr. Andrew D. Wolfe

Commemorative stamp
Proposal for a U. S. Stamp Commemorating George Eastman

George Eastman was born in 1854. The Kodak camera which he invented in 1888 and in particular the system which he devised for the processing of films brought photography to all. By this simplification, he democratized the medium of photography. The fruits of his research are today taken for granted and photography is universally recognized as the facile medium of communication known to man.

George Eastman did not stop with the invention of the Kodak system. With remarkable foresight he brought together the greatest minds in photography. He expanded the production of his factory to include materials for every conceivable type of use. He was one of the first industrialists to found a research department devoted to pure science and conducted with complete intellectual freedom.

George Eastman established a policy of industrial relations which is still a model of its kind.

As a philanthropist he gave millions to educational, cultural, scientific and medical institutions throughout the world.

It is fitting that on the 100th birthday of George Eastman, he should receive the international recognition which would be bestowed upon him by the issuing of a commemorative stamp.
Eastman Stamp Backers Rallied Wide Support

BY REGINALD F. TORLEY
Times-Union's Own Bureau

WASHINGTON — The Post Office Department's decision to issue a 3-cent stamp July 12 honoring the 100th birthday anniversary of George Eastman was preceded by long months of hard work by those who sought to bring it about.

The files of steps, Kenneth B. Keating (R) of Rochester, N.Y., and Harold C. Osterhag (R) of Attica, N.Y., reveal how those congressmen, Brig. Gen. Oscar N. Solbert, director of Rochester's George Eastman House, and others conducted the campaign to secure national recognition for the photographic pioneer.

First mention of the project in the Keating files is a letter from Eric H. Lewis, 72 Courtice Rd., Irondequoit, dated last Nov. 6.

"How about a stamp in the famous American series honoring George Eastman to be issued July 12, 1954, the 100th anniversary of Mr. Eastman's birth?" Lewis, a Kodak Park employee, asked Keating.

It later developed that Solbert had talked with Postmaster General Arthur Sumnerfield on Nov. 4, two days before Lewis' letter was sent.

Keating talked with Ben H. Guili, executive assistant to Sumnerfield, after he got Lewis' sug-

SOLOBERT, MEANWHILE, had been stirring up interest all over the country.

All of Eastman's largest competitors began expressing their endorsement in the strongest terms. Wrote S. D. Baker, general manager of E. I. Du Pont de Nemours & Co.:

"As a representative of one of the largest segments of the photographic industry, I would like respectfully to support this proposal."

SOLBERT, MEANWHILE, had been stirring up interest all over the country.

The support was growing.

The major picture producers swung into action: Endorsing the stamp were: Adolph Zukor, Cecil B. De Mille, Harry Warner, Walt Disney, Jack Cohn, Nicholas Schenck, Spyros Skouras, Jesse Lasky, and the owners of the industry, Eric Johnson.

Eastman was the man who, according to one big producer of photographic equipment and sup-

plies "was more responsible than any other individual for the growth and diversification of the photographic industry in the United States and in the world."

On that note endorsements came from Anse, Bell and Howall, Du Pont, Argus, Keystone, Victor and Graflex.

College presidents, the Rochester and Empire State Chambers of Commerce, local, state and national philatelic associations, all added their urging.


ON DEC. 23, Albert J. Robertson, assistant postmaster general, told Keating "every consideration" would be given to the Eastman stamp.

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College presidents, the Rochester and Empire State Chambers of Commerce, local, state and national philatelic associations, all added their urging.


INDICATION the project might succeed came on March 15.

On that date Guili wrote Keating: "We are now hopeful that we can issue an Eastman stamp in July and are corresponding with Gen. Solbert looking toward making definite arrangements."

He asked then that the letter be treated with confidence "pending official announcement."

The official announcement came April 23. It was just two weeks after the day set to commemorate the 100th anniversary of the birth of George Eastman who would be issued in Rochester July 12.

Commemorative stamp
Commemorative stamp
September 6, 1960

Director
George Eastman House
East Avenue
Rochester 7, New York

Dear Sir:

Postmaster L. B. Cartwright will be addressing a Stamp Club late this month on the subject, "The Birth of a Stamp."

It will be much more interesting to local people if the specific request for the George Eastman Stamp could become a part of his address.

At your convenience, I would like to meet with you, look through your file on the subject and extract such information as is suitable and which you see fit to release.

Very truly yours,

Paul J. Dolan
Public Relations
September 6, 1960

Director
George Eastman House
East Avenue
Rochester 7, New York

Dear Sir:

Postmaster L. B. Cartwright will be addressing a Stamp Club late this month on the subject, "The Birth of a Stamp."

It will be much more interesting to local people if the specific request for the George Eastman Stamp could become a part of his address.

At your convenience, I would like to meet with you, look through your file on the subject and extract such information as is suitable and which you see fit to release.

Very truly yours,

Paul J. Delan
Public Relations
December 30, 1954

Mr. Louis B. Cartwright
U. S. Postoffice
Main Office-Cumberland Street
Rochester 5, New York

Dear Louis:

This is to wish you a Happy New Year. But more especially I wish again to thank you for your important cooperation in the Centennial, Commemorative Stamp operation of the George Eastman Stamp.

Particularly the George Eastman House wishes to thank you for your thoughtfulness, in doing more than was agreed on, by continuing the stamping of letter with the Centennial slogan right up to the end of the year and not just for a month.

Again, may you have a happy and prosperous new year.

Sincerely,

GNselbert/ds
June 25, 1954

Mr. Robert Fellers
U. S. Postal Department
Washington, D. C.

Dear Fellers,

Thank you for the picture of the George Eastman Stamp. We wish to reproduce this on the program.

There is already the Invocation on the program and we have added the Benediction by none less than The Most Rev. James Kearney, Catholic Bishop of Rochester.

I suggested that the Response to Assistant Postmaster General Robertson be made by Congressman Keating or another candidate but I was voted down strongly and told that I had to make this response.

If you have copies of past responses I would like to see one. However, I will make a good response along the lines that you laid down in your letter.

Again I need more and intimate information about Albert J. Robertson so as to make a good introduction of him.

Or better still, please send me the name of Mr. Robertson's secretary and I will write to her for this information.

I hope you are coming up for the ceremony. We are sending the plane down so there is plenty of room both coming and going.

With best wishes.

Sincerely,

[Signature]
Division of Stamps

Post Office Department
Assistant Postmaster General
Bureau of Finance
Washington 25, D.C.

June 23, 1954

General O. N. Solbert
George Eastman House
900 East Avenue
Rochester 7, New York

Dear General Solbert:

As I told you when I talked with you on the telephone yesterday, the program appears to be O.K., with the exception that there should be an invocation and a benediction. There also should be someone to give a few remarks at the end after Mr. Robertson presents the album. I think that your suggestion to have Congressman Keating do that would be very fine and I hope that this has been arranged.

In his remarks the Congressman should mention how happy he was that the Postmaster General approved a commemorative stamp for George Eastman on the 100th anniversary of his birth, a few words about the fine design, also that the issuance of a stamp is the highest honor that can be bestowed on a person by this Government, etc.

I also sent you a photograph of the Eastman postage stamp and trust that you have received it by now.

I know that you are doing a fine job and it is always nice to hear from you. Good luck and have a great ceremony.

Sincerely yours,

Bob Felder

Director, Division of Philately
June 18, 1954

Mr. Robert Fellers
U. S. Postal Department
Washington, D. C.

Dear Fellers:

This is to report that at last the program for the Ceremony of the inauguration of the George Eastman Stamp on July 12th is completed and gone to the printer for proof as part of our invitations.

As you know it has been most difficult to get a top representative of the administration to make an address here because of the middle July date when the federal government's business in Washington is at its height and cabinet offices are tied down by commitments and work.

I have tried carefully to get each one, in order, of the listing made in Assistant Postmaster General Robertson’s office; Governor Dewey, Secretary George Humphreys, Secretary Hobby, Under Secretary Nelson Rockefeller, Senator Ives, Secretary Brownell, and also Allen Dulles of the C. I. A. All of these were definitely tied down by commitments on July 12th.

Then I checked with you, by telephone, about getting Marion Folsom, Under Secretary of the Treasury as our understanding was to get, if possible, a good representative of the administration for its value. And of course Folsom hails from this part of the world and knew Eastman well. On inviting Mr. Folsom I was finally able to get his acceptance to make the address and I feel that his choice is in many ways fortunate.

As I told you we have the practical acceptance of the grand old man (over eighty) of the motion picture industry, Adolph Zukor, who was a friend of George Eastman. He is the elder statesman of the business and is not a controversial figure in any way. In fact, he has asked us to write his speech. It was, as you know, felt that the motion picture industry should be represented because of Eastman’s great contribution to motion pictures.

We have as you will see by the enclosed program placed Mr. Robertson where he suggested, at the climax of the affair for his address and the presentation of the stamp album.

.....continued
Mr. Robert Fellers

June 13, 1951

This makes the program about an hour long and I should think this was long enough so that we do not need any response to the Album Presentation. If, of course you wished a response (as some programs have) Kenneth Keating could do this, but I shouldn't think it necessary.

On the program what name should I put down to receive the Stamp Album presented to Postmaster General Summerfield?

With best wishes.

Sincerely,

O.M. Solberg/de

Commemorative stamp
June 9, 1951

Mr. Robert Fellers
U. S. Postal Department
Washington, D.C.

Dear Bob:

Enclosed I am sending you the list of Stamp Album presentations of the George Eastman Stamp on July 12th that we discussed with Albert J. Robertson last week.

There seems to be so many on the list that should have albums that I dropped my own name that you were kind enough to suggest.

I thought Mr. Robertson approved the list I presented last week but I think he should see the enclosed list.

In haste,

Sincerely,

ONSolbert/ds
Presentation of Stamp Albums

by The Honorable Albert J. Robertson

Assistant Postmaster General

The Honorable Dwight D. Eisenhower        President of the United States of America
The Honorable Arthur E. Summerfield        Postmaster General of the United States
The Honorable Thomas E. Dewey              Governor of New York State
The Honorable Albert J. Robertson          Assistant Postmaster General
The Honorable Samuel B. Dickar             Mayor of City of Rochester
Mr. Louis G. Cartwright                    Postmaster of City of Rochester
Dr. Cornelis deKiewst                      President University of Rochester
Dr. Albert K. Chapman                      President of Eastman Kodak Company
Mr. George B. Dryden                       For the George Eastman Family Archives
Mr. Harry L. Lindquist                     President National Federation of Stamp Clubs
President                                   The National Association of Photographic Manufacturers
President                                   Motion Picture Association of America
Robert Fillers

One stamp album for George Eastman House was left out by mistake on list and Ton for Robertson. Please add this Eastman House.

6/11/04

Mine

Commemorative stamp
June 25, 1934

General O. N. Solbert
George Eastman House, Inc.
900 East Avenue
Rochester 7, N. Y.

Dear General Solbert:

Thanks ever so much for sending me the lovely cachet envelopes to be used for first day covers of the Eastman stamp. You can be sure I will have them serviced.

In the event that you issue anything special in connection with the first day in Rochester, I would appreciate it if you would put me on the list and I would also enjoy having a program of the ceremonies.

With best wishes,

Gordially yours,

Leon J. Bamberger
Sales Promotion Manager

LJB:aw
July 19, 1954

General O. N. Solbert
George Eastman House
900 East Avenue
Rochester 7, N. Y.

Dear General Solbert:

Thanks so much indeed for taking the time out to write me a personal note concerning the Eastman Centenary ceremonies and for sending me the first day cover. My thanks and warm appreciation. I see you got a good trade press coverage and last night I enjoyed seeing the MGM newsreel story.

I’m sorry indeed, too, that I could not be with you on this occasion. My friend Bill German told me all about it and was so thoughtful as to bring me back a sheet of the stamps and enough first day covers addressed to him to provide one to each of the members of the Cinema Stamp Collectors, and I know they will all be most grateful.

Someday when you are in New York, I hope you will drop in and say Hallo.

With kindest regards,

Sincerely yours,

Leon J. Bamberger
Sales Promotion Manager

LJF:mm
STATE OF NEW YORK  
EXECUTIVE CHAMBER  
ALBANY  

July 16, 1954  

General Oscar M. Solbert  
900 East Avenue  
Rochester 7, New York  

Dear General Solbert:  

I want you to know how very much I appreciate your great courtesy in sending me the George Eastman Memorial Stamp Album which has now arrived.  

It is a great pleasure indeed to have the album of stamps, autographed by the Postmaster General and I shall cherish it.  

With repeated thanks and kindest regards,  

Sincerely yours,  

TED:LR  

Commemorative stamp
June 25, 1954

Dear Oscar:

Thanks for your letter of June eighteenth in connection with the George Eastman Commemorative Stamp Ceremony in Rochester, New York, on July twelfth.

The President will be glad for Congressman Kenneth B. Keating to accept the Stamp Album which it is planned to present to the President.

Accordingly, officials of the Post Office Department are contacting Congressman Keating in this regard. Thanks for bringing this matter to my attention.

With kindest personal regards, and all good wishes for a most successful ceremony on the twelfth.

Sincerely yours,

Wilton B. Peters
The Deputy Assistant to the President

Mr. Oscar N. Solbert
George Eastman House
900 East Avenue
Rochester 7, New York

P. S. The "Official First Day Cover" envelopes honoring Mr. George Eastman arrived today -- thanks very much for sending them along to me.

W. B. P.
ARGUS CAMERAS, INC.

ANN ARBOR, MICHIGAN

June 24, 1954

[Signature]

General Oscar N. Solbert, Director
George Eastman House
900 East Avenue
Rochester 7, New York

Dear General Solbert:

Thank you very much for sending Mr. Lewis the first-day-covers. He is out of town for a week but will be happy to have them. Mr. McGhee has arranged for a number of our people to receive first-day-covers at their home addresses — our bulletin board notice attracted quite a few stamp collectors. We appreciate your thoughtfulness.

Sincerely,

(Miss) M. L. Anderson
Secretary to Mr. Lewis
Remarks of Assistant Postmaster General Albert J. Robertson
at Exercises for the 3-cent George Eastman Commemorative Postage Stamp

It is a great pleasure for me to be here today in these beautiful
surroundings and I bring you the greetings of Postmaster General
Sumnerfield. He is sorry that he cannot be here, too.

With the issuance of its first two postage stamps in 1847, the
United States Government created one of its most effective vehicles
for bestowing honor on famous Americans. These first stamps carried
portraits of two of our nation’s early patriots - George Washington and
Benjamin Franklin. Since then the likenesses of many great persons
have followed.

Postage stamps reflect the simple dignity of our reverence for
this Republic’s outstanding sons and daughters, and by means of their
great numbers these stamps carry that message of honor to all parts of
the nation and the world.

Each year the Postmaster General receives suggestions for hundreds
of commemorative stamps from citizens all over the nation.

It is always a great problem to select from this tremendous volume
of requests, most of which are worthy of serious consideration, those
events and those famous Americans to be honored by issuance of stamps
during the year.

Some of the men selected are great industrialists. Some are
philanthropists. Some, outstanding men and women of music, art, educa-
tion or medicine. Others are revered patriots.

Many great names are still on the "waiting list" and many more will
follow in the years to come. Our list of great people will never be
exhausted.
Sometimes, as is the case today, timeliness or a significant anniversary helps in making the selection.

Few Americans honored by the issuance of a stamp were more deserving than the one to whom we today pay tribute on the one hundredth anniversary of his birth.

George Eastman possessed an amazing combination of qualities, any one of which would be good reason for issuance of this stamp.

He was an inventor whose success story reads like that of our nation's greatness. He was a poor boy who knew the pinch of poverty but who took advantage of the opportunities so typically American to earn a huge fortune.

Not content to amass wealth for his own comfort, George Eastman became one of the outstanding philanthropists of his time. He divided much of his fortune with his employees and systematically gave away the remainder of it for the good of his fellow man. Throughout it all he retained humility and many of his gifts were anonymous.

Although he was not an artist, nor a musician, nor an educator, nor a man of medicine, his name will burn brightly as a major American contributor to each of these fields of art and knowledge.

Although he never held a high position in government nor served as an outstanding soldier, he will live in American history as a patriot. Through his gifts to his fellow Americans he helped to build a better America and through his gifts to the people of Europe, he earned renewed respect for his country from those nations across the seas.

This new stamp, adding another name to an illustrious list, goes on exclusive first-day sale at the Rochester, New York, post office today. 119 million are being printed. Tomorrow they will be available.

Commemorative stamp
throughout the nation and within a few days will have traveled pretty much around the world. Hundreds of thousands will be preserved in albums of collectors.

As souvenirs of this occasion it is my pleasure to present albums of the George Eastman stamp, autographed by the Postmaster General, to:

Honorable Dwight D. Eisenhower, President of the United States —
(The Honorable Kenneth B. Keating will receive the President's album.)

Honorable Arthur E. Summerfield, Postmaster General —
(I shall be honored to present this to him on my return to Washington.)

Honorable Thomas E. Dewey, Governor of the State of New York —
(Mrs. Charles W. Weis, Jr. will receive the Governor's album.)

Honorable Samuel E. Dicker, Mayor of the City of Rochester
Dr. Cornelius W. deKiewiet, President of the University of Rochester
Dr. Albert E. Chapman, President of Eastman Kodak Company
Dr. C. E. Kenneth Nees, President, George Eastman House

Mr. Louis B. Carterwright, Postmaster of the City of Rochester
Mr. George B. Dryden, For the George Eastman Family Archives

Mr. Harry L. Lindquist, President, National Federation of Stamp Clubs
Mr. Edward P. Curtis, Motion Picture Association of America

Mr. Howard A. Schumacher, National Association of Photographic Manufacturers

General Oscar Solbert

I am very much pleased to have one of these albums for myself and thank you for including me.
Keystone Camera Company, Inc.

Hallet Square, Boston 24, Massachusetts

May 13, 1954

General Oscar Solbert
George Eastman House
500 East Avenue
Rochester 7, New York

Dear General Solbert:

Thank you for your letter of May 5th, and I am pleased to see not only the stamp but the widespread publicity that George Eastman is getting as in the Life article.

We are happy to be in the photographic industry.

Sincerely yours,

KESTONE CAMERA COMPANY, INC.

R.C. Berger
Vice President
June 30, 1954

General Oscar N. Solbert
George Eastman House
900 East Avenue
Rochester 7, New York

Dear General Solbert:

Mr. Robertson has requested that I send you the names of other people to be invited to the George Eastman stamp ceremony, and I am listing them as follows:

Mr. and Mrs. C. S. Collins
70 Circle Drive
Hastings-on-Hudson, New York

Mr. and Mrs. David W. Cow
South Wales, New York

Mrs. Louise Flory
3333 Grand Ave., Apt. 397
Des Moines 12, Iowa

Mr. Harold P. Klein
Iowa-Des Moines Nat'l Bank
Des Moines 4, Iowa

Mr. Dutton Stahl
Iowa State Traveling Men's Assn.
Fleming Building
Des Moines, Iowa

Dr. and Mrs. Thomas R. Alley
18 South Bryn Mawr Avenue
Bryn Mawr, Pennsylvania

It will be appreciated if you will see that an invitation is extended to these people.

Sincerely yours,

[Signature]

Director, Division of Philately

Commemorative stamp
June 18, 1954

Wilton B. Persons
Deputy Assistant to the President
The White House
Washington, D.C.

Dear Jerry:

At the George Eastman Commemorative Stamp Ceremony here on July 12th there will be a Stamp Album presented by the Assistant Postmaster General, Albert J. Robertson to the President of the United States.

We would like our local Congressman, Kenneth B. Keating, if possible to have the honor of receiving this Stamp Album for the President.

If the President wishes to have our Congressman receive this Album for him perhaps you could let Ken Keating know.

With best personal wishes.

Sincerely,

O.N. Selbert/DS

Commemorative stamp
June 18, 1954

Mr. R. Burdall Bixby
Secretary to the Governor
Room 203 - Capitol Bldgs.
Albany, New York

Dear Bixby:

At the George Eastman Commemorative Stamp Ceremony here on July 12th there will be a Stamp Album presented by Assistant Postmaster General, Albert J. Robertson to the Governor of New York State.

We would very much like to have Mrs. Charles Weis Jr., receive this Stamp Album for Governor Dewey.

If the Governor wishes Mrs. Weis to receive the Album for him would you please drop Mrs. Weis a note to this effect.

With best wishes.

Sincerely,

[Signature]

Commemorative stamp
Post Office Department
ASSISTANT POSTMASTER GENERAL
BUREAU OF FINANCE
Washington 25, D. C.

June 11, 1954

General O. N. Solbert
George Eastman House
900 East Avenue
Rochester 7, New York

Dear General Solbert:

Thank you for your letter of June 8 transmitting a list of those persons you designated to receive a special stamp album on the occasion of the first day sale ceremony to be held at Rochester, New York, on July 12, 1954.

We will add your name, as well as George Eastman House, to the list submitted and see that these stamp albums are prepared in accordance with established policy. I am very sorry that we could not include the two philatelists as per your telephone conversation but believe it best to not add any additional names unless it is absolutely necessary.

I am sending you herewith a biography of Albert J. Robertson as requested by you when you were here.

We hope that everything is going along fine with you and that you are making good progress with the program for the stamp ceremony.

We will arrange to get two additional sheets signed by the Postmaster General so that they may be presented to the persons about whom you called.

With kindest personal regards.

Sincerely yours,

Bob Tellers
Director, Division of Philately
POSTAGE STAMP

ROUGH DRAFT

A postage stamp honoring George Eastman on the centennial of his birth will be issued by the United States Post office, it was announced today by the Postmaster General, Arthur E. Summerfield.

The new stamp, of ?? color and three cent denomination, will bear a portrait of George Eastman based on a photograph taken of him in 1921. It will be one of the "Famous Americans" series. Although other inventors have been honored with stamps, only five of them have been included in the "Famous Americans" series: Eli Whitney, Samuel F. B. Morse, Cyrus Hall McCormich, Elias Howe and Alexander Graham Bell.

The application for the issuance of the stamp was made by the George Eastman House of Photography, an educational memorial in Rochester, New York, dedicated to showing progress in the art and science of photography. Sponsors of the application include nearly all the photographic manufacturers of the country, the motion picture industry, representatives of the press and national publications, institutions which received benefactions from George Eastman, public spirited citizens who knew him personally and the National Federation of Stamp Clubs (representing more than 600 individual stamp clubs throughout the United States).

George Eastman, who has been called the father of modern photography, was born a hundred years ago, on July 12, 1854. He first became interested in photography at the age of 23. After mastering the cumbersome wet-plate process then in general use, he turned his attention to the newly-invented gelatine dry plate. In 1879 he received a patent for a plate coating machine, and in the following year began to manufacture dry plates for sale. At that time there were only a handful of manufacturers of this product.

Within a very few years Eastman perfected a system of roll-film photography, and in 1888 brought out a greatly simplified camera which he called the Kodak.
Anybody could take pictures with Eastman's box camera. No skill was required beyond the ability to press a button. The finishing of the pictures was done in the factory. Photography was brought to all.

In 1889 Eastman put on the market flexible transparent film. This new material made motion pictures possible. When Thomas A. Edison was designing a motion picture viewer he faced an insuperable problem in finding proper material until Eastman's new transparent film came to his attention.

George Eastman created a great photographic industry. Under his constant and personal direction immeasurable advances were made in the technique of photography.

As an industrialist, George Eastman was a pioneer in employee relations. In the early years of the company, when he had earned a substantial amount of money, he made a personal gift to his employees. Later he instituted a wage dividend plan, in which each employee shared in the earnings of the Company. He also pioneered in other employee benefits.

Eastman gave away his fortune during his lifetime. He put more than $100 million at the disposal of educational, medical, and musical institutions.
Information from

GEORGE EASTMAN HOUSE OF PHOTOGRAPHY
900 East Avenue  Rochester 7, New York  Monroe 1426

GEORGE EASTMAN STAMP CEREMONY

Wives and families are invited to the George Eastman
Stamp Ceremony at the Eastman Theatre at 11 o'clock Monday
morning, July 12.

Tickets can be had by telephoning the George Eastman
House (Monroe 1427).

Each attendant will receive a first-day cover cancel-
led with an Eastman stamp.

Commemorative stamp
Famous American Series 1940.

Authors.
Washington Irving
James Fenimore Cooper
Ralph Waldo Emerson
Louisa May Alcott
Samuel L. Clemens

Composers.
Stephen Collins Foster
John Phillip Sousa
Victor Herbert
Edward MacDowell
Ethelbert Nevin

Poets.
Henry Wadsworth Longfellow
John Greenleaf Whittier
James Russell Lowell
Walt Whitman
James Whitcomb Riley

Artists.
James A. M. Whistler
Augustus Saint-Gaudens
Daniel Chester French
Frederick Remington

Educators.
Horace Mann
Mark Hopkins
Charles W. Eliot
Frances E. Willard
Bocker T. Washington

Inventors.
Eli Whitney
Samuel F. B. Morse
Cyrus Hall McCormick
Elias Howe
Alexander Graham Bell

Scientists.
John James Audubon
Dr. Crawford W. Long
Luther Burbank
Dr. Walter Reed
Jane Addams

Commemorative stamp
Commemorative stamp
Your opportunity to own one of the most coveted stamp issues of all time!

The U.S. Famous Americans Stamp Series
Commemorative Cover Collection

All 51 historic stamps—most issued in 1940, nearly fifty years ago—displayed in mint condition within magnificent Commemorative Covers.
The U.S. Famous Americans Stamp Series Commemorative Cover Collection

The U.S. Famous Americans Stamp Series is one of the most coveted stamp issues of all time—a state-molten tribute to American genius, imagination, and greatness. It consists of 51 different stamps honoring 51 great American poets, painters, inventors, scientists, educators, sculptors, composers, moral philosophers, and social reformers. Men and women who shaped the character, the culture, the “can-do” spirit of our nation. It is unique in the realm of American philately.

Most of these stamps were issued in 1960, and are almost fifty years old. Few remain available in any great quantity. Most are in the hands of private collectors—family heirlooms. But the Postal Commemorative Society has succeeded in obtaining sufficient quantities of all 51 stamps in order to present this landmark Commemorative Cover collection.

A celebration of American accomplishment—and excellence! The greatness of America derives not only from the Founding Fathers, great Presidents, and military heroes. It arises from the combined contributions of men and women in many different fields who had a vision of the American dream and who lived their lives for the benefit of others. But prior to 1960, few of these Americans had been honored on our national stamps. The Famous Americans Stamp Series breaks that ground, established a precedent for the lands of accomplishments that would in turn be honored on America’s stamps. That’s one reason these stamps are such philatelic treasures.

Here are the setters who gave America her cultural roots—Edgar Allan Poe, James Fenimore Cooper, Samuel L. Clemens/Mark Twain, Ralph Waldo Emerson—(and antediluvian)

All 51 historic stamps preserved forever in perfect mint condition within magnificent Commemorative Covers—to be treasured as heirlooms the moment you receive them!

FAMOUS AMERICANS STAMP preserved in mint condition permanently sealed within a protective capsule. You will receive all 51 historic stamps in this issue, honoring 51 Americans who helped make our nation great.

PERSONALIZED with your name and address, if desired.

HISTORIC POSTMARKS officially applied by the U.S. Postal Service on the exact anniversary of the famous American’s birth in the city most closely associated with his/her work.

In order to comply with U.S. Postal regulations, the Famous Americans Stamps shown in this brochure have been reproduced with a black line over shown at or near actual size. The stamps you receive, of course, will be in uncanceled mint condition.

Commemorative stamp
Commemorative stamp